

PARTNERSHIP REPORT

Kapow Interactive

Prepared by Cleo Li

August 2026

ecoBiz Partnership Report

Participant profile

Contact Name	Megan Taylor
Site Address	Shop 9, 1 Erromango Drive, Jubilee Pocket, Qld 4802
Number of Staff	2
Previous ecoBiz Involvement	Partner
Metrics Monitoring	Energy; Waste

Partnership Summary

Metrics Partnered	Energy; Waste
Verified by Best Practice	Waste
Partnership Start Date	25/08/2026
Partnership Review Date	24/08/2027

Partnership detail

Industry	Professional, Scientific and Technical Services
Premises Leased / Owned	Leased
Productivity Unit	FTEs

Kapow Interactive has been registered in the ecoBiz program since mid-2022. The business has participated in three coaching sessions and has undergone four previous Star Partnership Assessments. The productivity unit being used in this assessment is FTEs.

The ecoBiz Star Partnership is calculated based on a demonstrated decrease in resource intensity (resource use in relation to organisation activity). To be eligible to become a Star Partner an organisation must show a 10% decrease in their resource intensity for at least one of the following three categories: Energy, Water or Waste. In the subsequent years following this, the organisation needs to continue a 10% drop in resource intensity from the baseline year to maintain their status. If this is not applicable for the organisation, then the ecoBiz Sustainability Coach can recommend Star Partner status on a qualitative basis.

Star Partnership data

Energy	Period	PU	Energy (GJ)	Energy (\$)	GJ/PU	\$/PU
Baseline Period	2021	2.00	41.07	3,413.68	20.54	1,706.84
Assessment Period	2025	2.00	6.50	-94.67	3.25	-47.34
% Change		0	-84.2	-102.8	-84.2	-102.8

Table 1 – Kapow Interactive energy intensity calculation table

Table 1 is a calculation of the electricity drawn from the grid on NMI: 3050588125 at 9 Erromango Dr, Jubilee.

When comparing the 2025 assessment period against the 2021 baseline, the productivity unit has remained the same. Pairing the unchanged productivity with the 84% decrease in energy use, the business has made an 84.2% reduction in their energy intensity. As a result, Kapow Interactive has achieved Star Partnership for Energy.

Solar	Solar Feed-In (kWh)	Solar Credit (\$)
2025	10,540.82	806.76

Table 2 – Kapow Interactive energy intensity calculation table

In the interest of ongoing monitoring, Table 2 demonstrates that in the 2025 calendar year, Kapow Interactive fed 10,540.82 kWh of electricity back into the grid, earning \$806.76 in solar credit.

Justification for Qualitative Partnership

Kapow Interactive has been unable to provide two full periods worth of data to complete a quantitative assessment for waste. The business has completed the Best Practice Checklist (Pilot), and waste management efficiency was verified by coach at the most recent coaching session.

Initiative	Description
Waste diversion from landfill	• Good waste separation with 3 x recycling bins in kitchen for co-mingled items, cardboard and container refund items. Cardboard and co-mingled items are taken to the transfer station periodically. • Good signage on the different waste/recycle stream bins in kitchen • Container Refund items are taken to waste transfer station periodically and donated to charity collection points. • Staff bring lunch in reusable containers and have compost facilities at home. • Other items separated for recycling include: ○ Electronic waste such as computers, screens and mobile phones through approved collection points ○ Recycle items such as batteries at library and Woolworths collection points ○ Ink cartridges recycled ○ Ensure used fluorescent tubes are collected and taken to approved recycling when they fail and electrician replaces with LED
Waste minimisation	• Paperless office systems with minimal printing • Replace single-use items with reusable alternatives with crockery and mugs used and washed, and staff utilise water bottles with cold water in jug in fridge. • Use procurement practices that reduce waste such as the use of FSC or Recycled office paper

Table 3 – Kapow Interactive waste initiative table

As a result of the implementation of Kapow Interactive's best practice initiatives outlined in Table 3, the business has achieved Star Partnership for Waste. To maintain this achievement upon renewal, the business must have another coaching session to confirm the continuation of the listed initiatives.

Carbon Snapshot¹

					Comparison with baseline	
	tCO ₂ e Baseline	tCO ₂ e Assessment	tCO ₂ e/PU Baseline	tCO ₂ e/PU Assessment	Avoided emissions tCO ₂ e	Net reduction tCO ₂ e
Energy	14.416	-11.037	7.208	-5.518	25.453	25.453
Water	-	-	-	-	-	-
Waste	-	-	-	-	-	-
Total Emissions	14.416	-11.037	7.208	-5.518	25.453	25.453

Table 4 – Kapow Interactive carbon snapshot calculation table

When comparing the 2025 assessment period to the 2021 baseline, Kapow Interactive has made a net reduction of 25.453 tCO₂e in emissions while avoiding 25.453 tCO₂e of emissions.

Please note, Table 4 only takes into consideration emissions from electricity consumption. If the business wishes for a more comprehensive carbon snapshot, the submission of other energy sources (fuel or gas), waste and water data is encouraged.

Kapow Interactive's Partnership assessment is due for renewal August 2027.

¹ The results provided by the carbon snapshot is not a comprehensive carbon footprint. The results cannot be used to make any claims in relation to carbon or greenhouse gas emissions and cannot be used for carbon neutral claims or certification/verification/accreditation. The results cannot be used to purchase an equivalent amount of carbon offsets in order to claim carbon neutrality. See Glossary for further definitions.

Glossary

Avoided Emissions

Avoided emissions are a representation of the business's efforts in reducing their emissions, compared to a business-as-usual scenario. A positive avoided carbon emissions figure means a business emitted less GHG (greenhouse gases) per business output than either their baseline or their previous assessment (as part of the ecoBiz program). A negative avoided carbon emissions figure means they have emitted more GHG per business output than either their baseline or their previous assessment.

It takes into account how total business output (measured by productivity unit) changes in different years. This model is an approximation and actual avoided emissions may differ from the modelled avoided emissions for a range of reasons, e.g. changes in behaviour, and the proportion of emissions that would occur regardless of the business output variations (i.e. related to fixed costs) etc.

Carbon Net Reduction

Reduction in greenhouse gas emissions between baseline and assessment year calculated as part of the ecoBiz annual assessment is known as carbon net reduction. Positive net reduction corresponds to a reduction in emissions and a negative corresponds to an increase in emissions.

Carbon Snapshot

A carbon snapshot is an approximation of carbon emissions related to your energy, water and waste data you provided as part of your ecoBiz partnership assessment. This data is then calculated using the ecoBiz carbon tool to gather your carbon snapshot.

It is useful as a starting point to your carbon emissions measurement journey and can help you make better informed decisions in relation to your carbon emissions. It is, however, different from a comprehensive carbon footprint.

tCO₂e

Gases that contribute to climate change by trapping heat in the atmosphere are known as greenhouse gases such as carbon dioxide, methane, nitrous oxide, and various other natural and synthetic gases. The amount of heat a greenhouse gas can trap in the atmosphere is measured by their global-warming potential (GWP). All greenhouse gases have different GWPs, and higher the GWP value, the more it contributes to climate change.

A carbon dioxide equivalent or CO₂ equivalent (CO₂e) is a way to measure emissions from all these greenhouse gases into a single measure by converting amounts of other gases to the equivalent amount of carbon dioxide. These are expressed in tonnes or kilograms of CO₂e (tCO₂e or kgCO₂e).

Further information and definitions available on [FAQs » Business Chamber Queensland ecoBiz](#)